



iheed Alumni Impact

Insights from the 2025 Global Survey



Executive Summary

Founded by doctors and healthcare professionals, iheed is at the forefront of delivering world-class online medical education. With over **17,000 students** across more than **121 countries**, we are driven by the belief that accessible, high-quality medical education is key to improving global health outcomes.

Our programmes are designed to enhance careers, broaden international opportunities, and empower healthcare professionals to deliver better care.

In 2025, iheed surveyed over **5,000 alumni** to understand the impact of our postgraduate programmes on learners, their careers, professional practice, and wider communities. With more than **1,100 responses** from over **60 countries**, results showed strong gains in professional confidence, career progression, and clinical practice.

Alumni across the **MSc, PGDip, PGCert and ProfDip programmes** reported clear benefits aligned with advancing skills, strengthening professional standing, and moving into leadership roles. This summary highlights four key themes:

- **Career Benefits**
- **Personal Outcomes**
- **Workforce Development**
- **Engagement & Community**



iheed Overview

Top 10 Countries

17,673

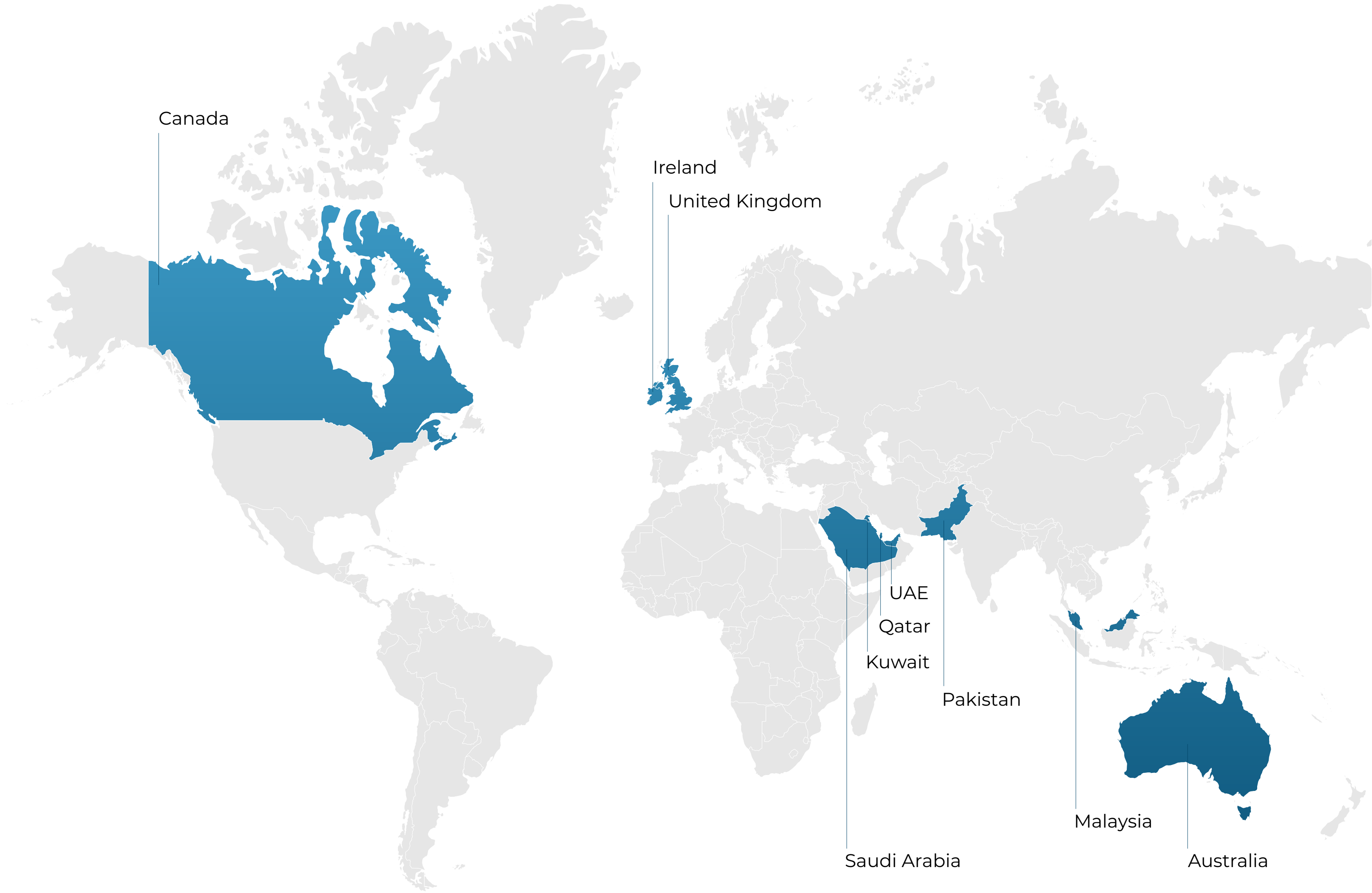
Students to date

121

Countries

15

Programmes



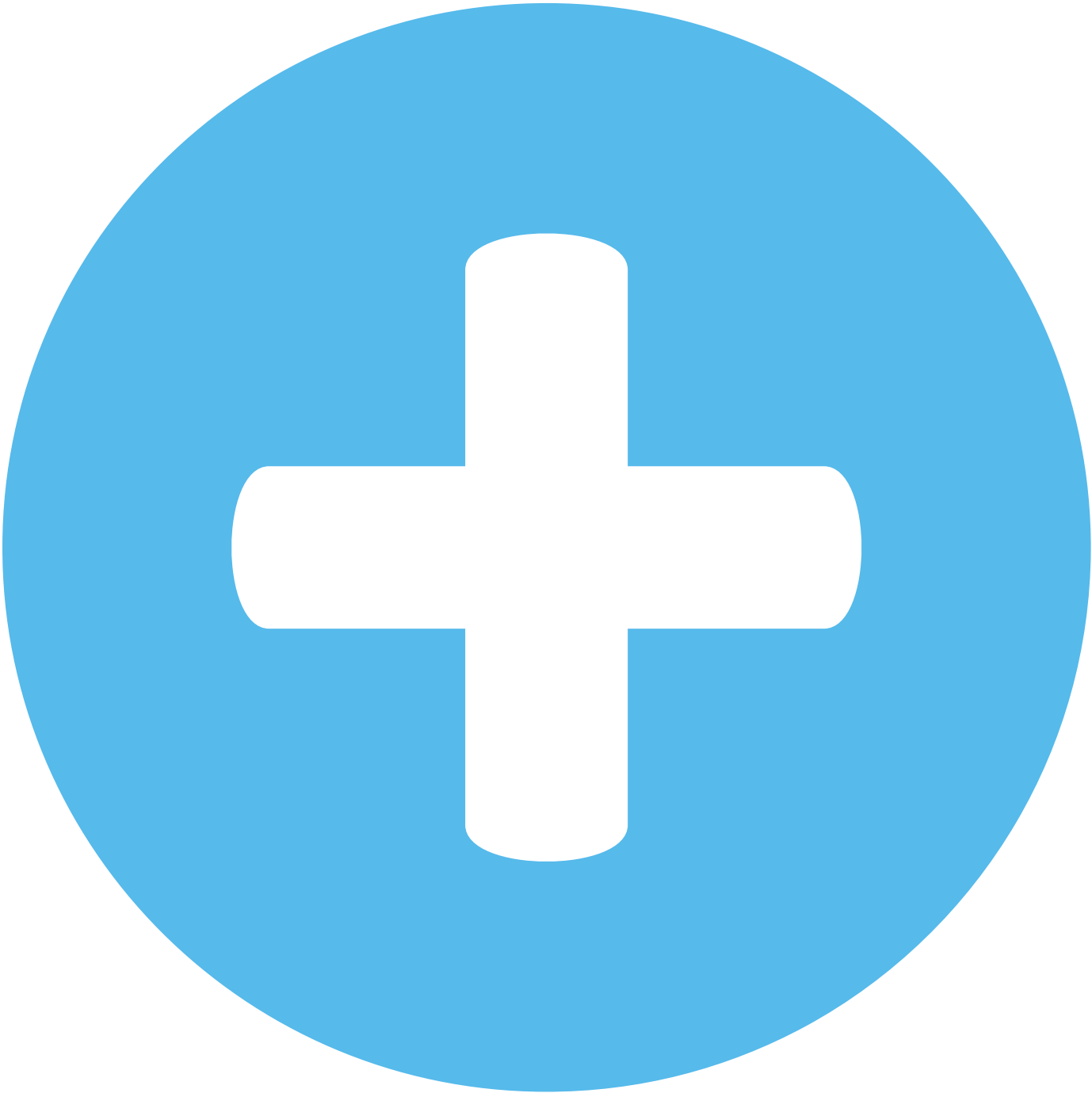
iheed Programmes and Accrediting Partners

Since **2018**, iheed has developed a diverse portfolio of online programmes to address evolving needs in healthcare and professional development. Beginning with **Diabetes Care**, iheed's offerings have expanded each year to include specialities such as **Paediatrics, Public Health, Leadership, Mental Health Nursing, Neuroscience, and most recently AI in Healthcare.**

All programmes are accredited by iheed partners - **University of Warwick, RCPI, and LSBU**, providing external validation, credibility, and ensuring participants gain recognised, world-class learning experiences.

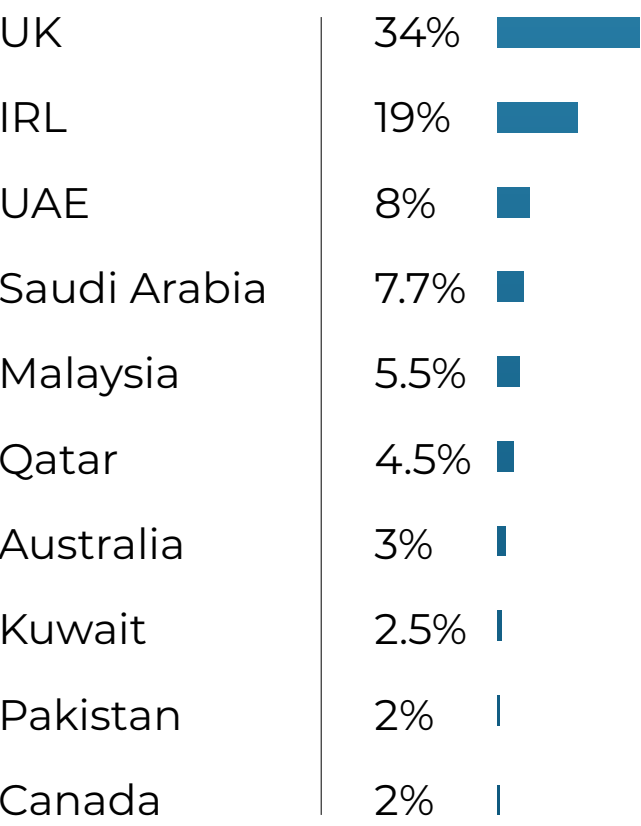
Programme Launch Timeline

2018	Diabetes Care
2020	Paediatrics
2021	Medical Education Public Health
2022	Obstetrics & Gynaecology Dermatology Leadership
2023	Mental Health Nursing Geriatric Medicine Infectious Diseases Clinical Research Occupational Medicine
2024	Neuroscience
2025	AI in Healthcare LFOM

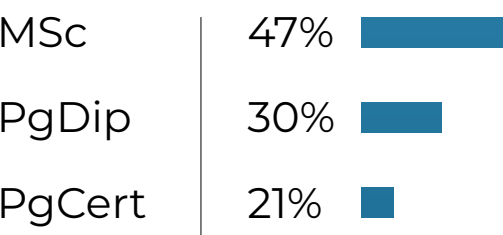


Survey Respondent Statistics

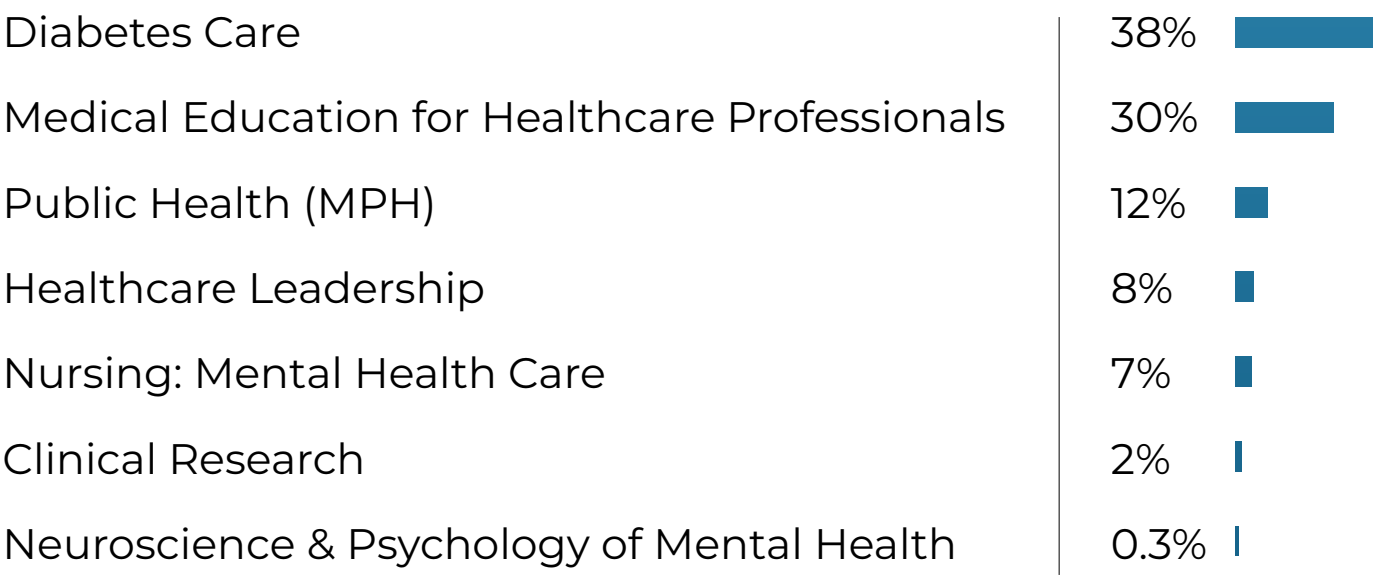
Nationalities



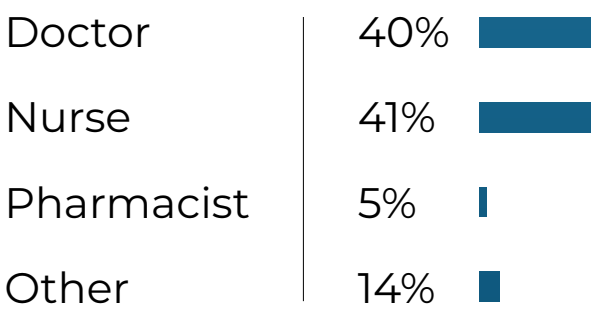
Qualification Completed



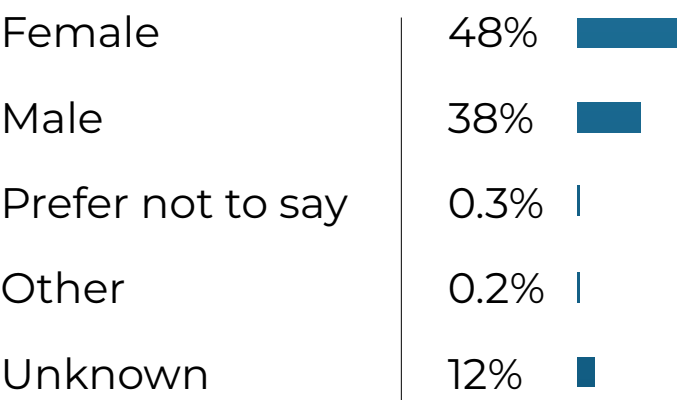
Master Programmes



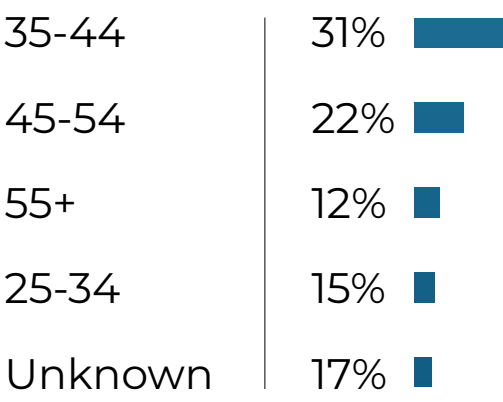
Professions



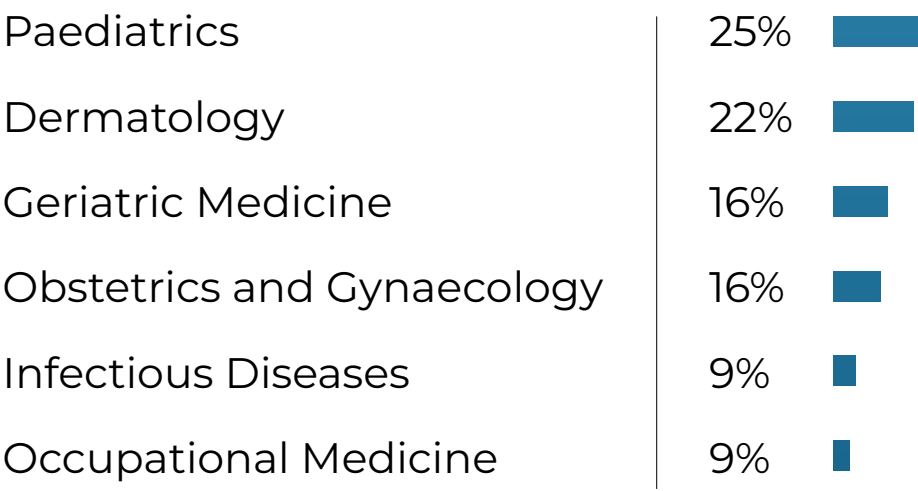
Gender Identity



Age



Professional Diploma Programmes



Career Benefits

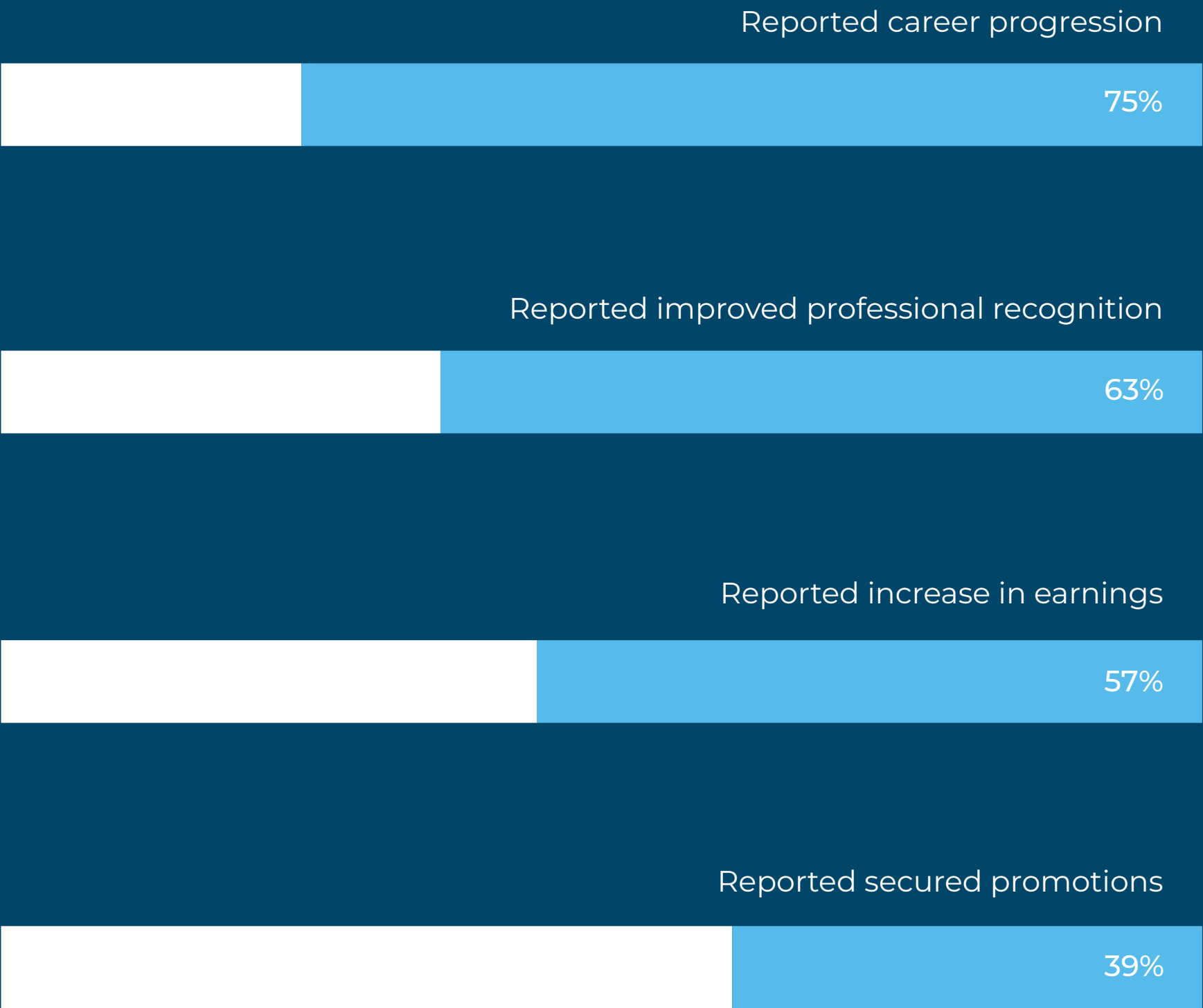
1

Alumni report career progression, greater recognition, and new opportunities

75% experienced career advancement after completing their programme, including moves into leadership, teaching, clinical education, and expanded roles.

Increased visibility was also common, with **63% reporting improved professional recognition**. Career mobility was notable: **39% secured new roles or promotions**, often within six months, and **57% saw salary increases**.

Together, these findings show how iheed programmes equip healthcare professionals with the skills needed for clear, measurable career growth.



Testimonials



“I have since taken on more senior leadership roles, driving changes within my organisation in **quality improvement**.”



“I was accepted for a Visiting Lecturer post in the Academic Unit of Primary Care at the University of Leeds. This is a very competitive post, and I feel **my certificate helped me secure it**.”



“I have received a lot of appreciation among my peers for organised and evidence-based approach to completing my work. **Leadership are happy and supportive in career progression**.”



“**I became a medical educator** and now run 2 large curricula for a medical academy in the fields of medical imaging and radiation protection.”



“I work at a senior level within my practice, and the GP partners are keen for me to lead in diabetes management. Furthermore, I am championing other pharmacists to also **enhance their clinical knowledge in diabetes** by providing educational sessions to our local network of PCN clinical pharmacists.”



“**More opportunities came my way** by simply mentioning Public health on my resume.”

Personal Outcomes

2

Alumni report increased confidence, fulfilment, and motivation to continue developing professionally

Confidence was one of the strongest personal outcomes reported. **90% of alumni rated their confidence above 4 out of 5**, reflecting how iheed’s curriculum, support, and applied assessments helped them feel more capable in their clinical and professional roles.

Learners attributed this increased confidence to a number of factors: **well-organised materials (83%), realistic, case studies (75%), flexible pacing (71%), and supportive instructors (69%)**. Alumni also described renewed motivation and fulfilment, feeling better prepared to take on new responsibilities, pursue further study, and share knowledge with colleagues.

Overall, the programmes strengthened both clinical expertise and belief in the learners’ own potential.

83%

Well-organised learning materials

75%

Realistic case studies

71%

Flexible pacing

69%

Supportive instructors

Workforce Development

3

Learners gain skills that directly strengthen healthcare delivery across global systems

The survey shows that iheed graduates are directly applying their learning in clinical settings, strengthening healthcare delivery and improving patient care. Alumni reported clear gains in clinical knowledge, decision-making, and evidence-based practice, along with greater confidence in supporting colleagues and introducing new approaches in their workplaces.

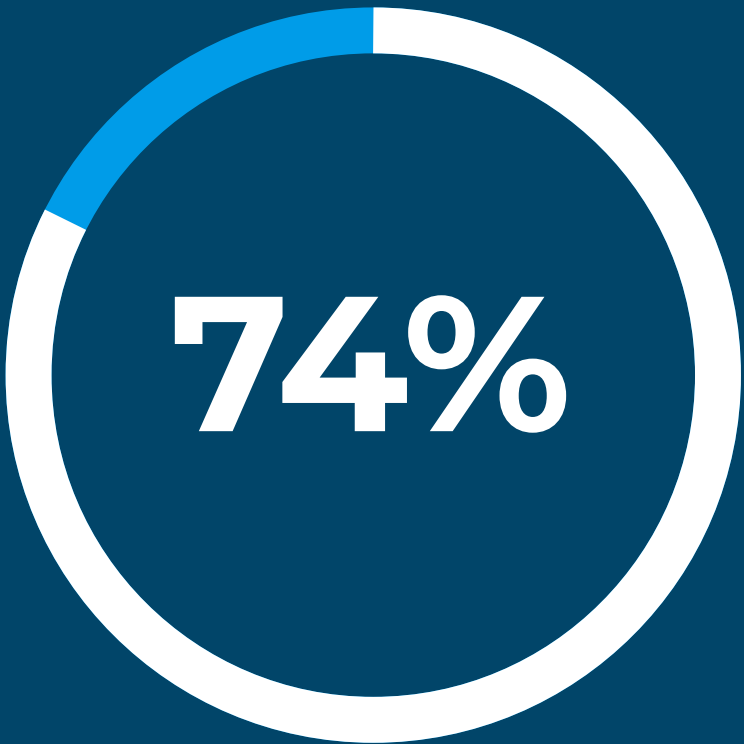
The quality of the online learning experience underpins this impact. **59% rated their online learning experience as 'very good', with high satisfaction in flexibility (89%), resources (86%), and content (74%).** Overall, iheed's programmes deliver rigorous, practical training that enhances the capability of clinicians and healthcare systems worldwide.



Strong satisfaction levels
across flexibility



Quality of resources



Richness of content



Rated their online
experience as "very good"

Testimonials



“I have more confidence in dealing with paediatric cases. Thanks to the course and its practical approach it has helped me in gaining confidence and expertise in the most frequent cases I encounter during the time I spend at my practice.”



“Undertaking my master’s in mental health has **enhanced my practice**, particularly in formulation, reflective practice, and therapeutic engagement. I now approach patients, especially those with complex needs like personality disorders, with greater empathy using trauma-informed and attachment-based frameworks. This has improved care planning, reduced incidents, and strengthened therapeutic relationships, leading to better outcomes and team collaboration.”



“Participating in this programme has **greatly improved my clinical approach to dermatology**, enabling me to offer optimal care and evidence-based solutions for my patient's skin concerns.”



“After finishing the course, I started working as a triage nurse in the Community. **The knowledge I gained has given better insight** to deal with Infections in the Community.”



“Through this programme, **I’ve learned to treat my patients more holistically** and strive to deliver the best care possible.”

Engagement & Community

4

Alumni seek meaningful connection, continued learning, and long-term professional support

Alumni showed strong enthusiasm for staying connected with iheed, with **83% expressing interest in joining an alumni community**—highlighting a clear desire for ongoing engagement and long-term professional growth.

Respondents identified key areas where an alumni network would add value, including **professional development opportunities (75%), mentorship and workshops (63%), and access to webinars and conferences (60%)** to stay current with evolving practice and trends.

These findings reveal a strong appetite for structured community-building among graduates. A formal alumni network would strengthen global connections, support knowledge sharing, and foster a vibrant international community committed to continuous development and improved healthcare practice.

