

Instructional Designer (Permanent)

At iheed, our mission is to help health care professionals resolve national health challenges by providing world class, accredited medical education online through our innovative programmes.

iheed's vision is to be the recognised global leader in online medical education delivery providing postgraduate programmes directly to doctors, nurses and healthcare professionals to make a real difference to patient care.

About iheed

Established in 2013, iheed is a prestigious, globally recognised, online medical education organisation, built by doctors and healthcare professionals for doctors and healthcare professionals. By partnering with world-leading education institutions, we offer healthcare professionals around the world blended and online postgraduate medical education programmes on the world's most advanced medical education learning platform.

Our team are headquartered in Dublin but working remotely under the current climate. Right now, we are expanding the number of programmes we offer and are growing our team to meet this demand. On that basis we are seeking an experienced and enthusiastic Digital Marketing Designer to join our team to deliver high quality graphics, stunning visuals and marketing materials.

iheed has recently been acquired by Cambridge Education Group. Since 1952, Cambridge Education Group has been delivering the highest quality academic programmes, providing a valuable stepping-stone for thousands of students to progress onto the world's leading universities and maximise their career opportunities.

Role

This is a full time, permanent role. The successful Instructional Designer is learner-centric with excellent knowledge of instructional design theories and their application to online course development. Working with subject matter experts, the Instructional Designer can leverage innovative instructional strategies to create engaging online courses and supporting artefacts appropriate for medical professionals.

Responsibilities:

- Collaborate with Senior Instructional Designers and iheed team members to design eLearning courses, logically sequencing content and applying adult learning principles to create effective learning experiences for health care professionals.
- Develop instructional content including course outlines, storyboards, video scripts and audio scripts to agreed standards adhering to the iheed style guide and instructional templates.
- Apply a variety of instructional approaches to present both clinical and non-clinical content, including multi-branching scenarios, case-based learning and experiential learning.
- Design instructional content for both mobile and desktop learners ensuring their learning experience remains instructionally sound over a range of devices.

Required Skills and Experience:

- Bachelor's degree or certification in Instructional Design, Educational Technology, Education or verifiable equivalent experience.
- Experience in designing and developing standalone and blended online courses.
- Experience with eLearning content development tools such as Articulate Rise and Storyline, Camtasia and Captivate, and learning management systems such as Canvas and Moodle.
- In-depth knowledge of adult learning theories and instructional design theories.
- Ability to communicate effectively in visual, oral and written form with excellent English skills.
- Ability to work independently and in a team environment with strong organisation and time-management skills.
- Experience in developing medical courses an advantage.
- Appreciation for usability and user experience design.
- Knowledge of Storyblok an advantage.

Personal Qualities

- Belief in the value of participating in, and contributing to a collaborative team environment.
- Deadline/goal oriented with the ability to accurately research, organise and analyse medical content.